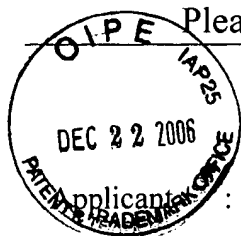


22nd  
AF



Please Direct All Correspondence to Customer Number **26332**

**AMENDMENT / RESPONSE TRANSMITTAL**

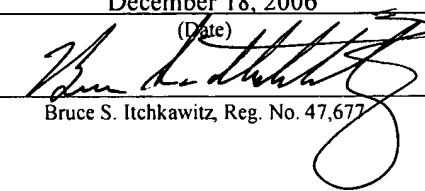
Applicant : Russell M. Krapf  
App. No : 09/608,819  
Filed : June 30, 2000  
For : SYSTEM FOR DISPLAYING VIDEO  
DATA HAVING A PROMOTION  
MODULE RESPONSIVE TO A  
VIEWER PROFILE TO ENTICE A  
VIEWER TO WATCH A PREMIUM  
CONTENT  
Examiner : Ngoc K. Vu  
Art Unit : 2623

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

December 18, 2006

(Date)

  
Bruce S. Itchkawitz, Reg. No. 47,677

**Mail Stop AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Transmitted herewith for filing in the above-identified application are the following enclosures:

(X) Response to September 19, 2006 Final Office Action in 5 pages.

The fee has been calculated as shown below:

FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
Excess Claims	- =	1202 (\$50)	x 50 =	N/A
Excess Independent	- =	1201 (\$200)	x 200 =	N/A
Multiple Claim	1.16(j)	1203 (\$360)		N/A
1 Month Extension	1.17(a)(1)	1251 (\$120)		N/A
2 Month Extension	1.17(a)(2)	1252 (\$450)		N/A
3 Month Extension	1.17(a)(3)	1253 (\$1,020)		N/A
Information Disclosure Statement Fee	1.17(p)	1806 (\$180)		N/A
			<b>TOTAL FEE DUE</b>	<b>0</b>

(X) Two (2) return prepaid postcards.

Docket No.: WESDIG.020A

December 18, 2006

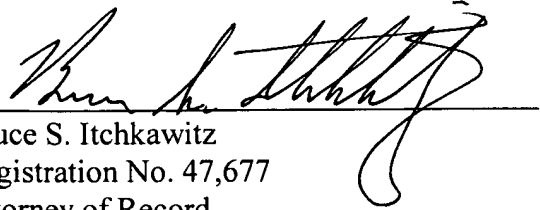
App. No.: 09/608,819

Page 2 of 2

Please Direct All Correspondence to Customer Number **26332**

---

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.



Bruce S. Itchkawitz

Registration No. 47,677

Attorney of Record

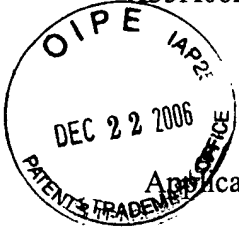
Customer No. 20,995

(949) 760-0404

3222880  
121806/ip

K35A0627 (WESDIG.020A)

PATENT



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Russell M. Krapf  
Appl. No. : 09/608,819  
Filed : June 30, 2000  
For : SYSTEM FOR DISPLAYING VIDEO  
DATA HAVING A PROMOTION  
MODULE RESPONSIVE TO A  
VIEWER PROFILE TO ENTICE A  
VIEWER TO WATCH A PREMIUM  
CONTENT  
Examiner : Ngoc K. Vu  
Group Art Unit: 2623

**RESPONSE TO SEPTEMBER 18, 2006 FINAL OFFICE ACTION**

**Mail Stop AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the September 18, 2006 Final Office Action, Applicant requests the Examiner to reconsider the above-identified patent application in view of the following remarks.

**Remarks:** Begin on page 2 of this Response.